



# David Pricco

[email@davidpricco.com](mailto:email@davidpricco.com)

## EDUCATION OBJECTIVE

### BA in Business Economics

University of California  
Santa Barbara  
3.6 GPA  
Graduated June 2008

Technology Entrepreneurship  
Certificate from  
Technology Management Program  
in UCSB College of Engineering

Awarded Norm Habermann  
Scholarship in Entrepreneurial  
Economics.

Extra Classes in: Import/Export,  
International Business, etc.

Looking for full time work at a local tech startup, and/or consulting work on interesting business projects.

## EXPERIENCE

Currently working part time as a computer technician with Tek Computers in Santa Barbara, and consulting on an online health software project at UCSB while looking for my next career level job.

### Consultant

Jan-June 2009

**Military Bank of Vietnam, Thang Long Securities JSC  
Hanoi, Vietnam**

Worked as full time staff in a team with two other American consultants for six months on various projects within a leading Vietnamese brokerage and financial services firm. My work included creating economic and equities research reports, client presentations, and best-practices system improvements.

### Consultant

Dec 2008 – Feb 2009

**CCRD (Center for Community Health Research and Development)**

**Hanoi, Vietnam**

Worked as an outside consultant to help write CCRD's business plan and executive summary and prepare it for presentation to their primary funding organization.

## SKILLS

Entrepreneurship  
Economic Analysis  
Financial Analysis  
Market Research  
Business Law  
Computers  
Web Design  
E-Commerce  
Online Marketing

### Co-Founder

2007 – 2008

**Nitride Solutions Inc. [nitridesolutions.com](http://nitridesolutions.com)  
Santa Barbara, CA**

Worked with post-doc engineering students, experienced CEOs, attorneys, and business professors to found a semiconductor materials startup. We created a comprehensive business plan, including market research and full pro-forma financial statements. Our plan won first place in national "SEED" business competition, and won top prize and \$15,000 in UCSB's New Venture Competition. We pitched to many VCs and private investors. A video of one of my presentations is hosted on my website: [davidpricco.com](http://davidpricco.com)

## References

### Dr. Gary Hansen

Professor and Program Director at  
UCSB TMP program  
805-893-5328  
[hansen@engineering.ucsb.edu](mailto:hansen@engineering.ucsb.edu)

### Wendy Figuereido

SB Chamber of Commerce  
(805) 965-3023 Ext. 100  
[wendy@sbchamber.org](mailto:wendy@sbchamber.org)

### Dr. Quach Mahn Hao

Director, Thang Long Securities  
[quachhao@thanglongsc.com.vn](mailto:quachhao@thanglongsc.com.vn)

### Co-Founder

2006 – 2009

**PostersforHumans.com, Cliché Posters LLC  
Santa Barbara, CA**

My partner and I created a company which seeks out independent artists, licenses their artwork, sells posters online, and sub-licenses the artwork to larger poster publishers. We worked with attorneys to draft contracts, built a fully functional and secure retail website, marketed online and locally, and created printing, accounting, credit card processing, and shipping systems.

### Intern/Assistant

2005

**Santa Barbara Region Chamber of Commerce  
Santa Barbara, CA**

Worked with local business owners, created marketing materials, direct phone marketing to new businesses, database entry, assisted in event coordination including a business charity golf tournament.